

Burchfields Discover Anniversary in Post

By **BILL BRUCE**, Post Real Estate Editor

Newspapers make money telling people something they don't know, so we on The Houston Post took a great deal of pleasure last week in informing the readers that the realty firm of W. G. Burchfield & Bro is 50 years old.

The reason we feel relatively certain that the people didn't know about this golden anniversary is that the two partners in the commercial and industrial firm didn't know it themselves.

"We learned about it in The Post," said **R. O. Burchfield**, the Bro of W. G. Burchfield & Bro.

"We always thought," he said, "that the company was founded in 1907. In fact, we have the phrase, 'Since 1907,' printed on all our stationery and advertisements."

Mr Burchfield said, however, that if it's in The Post, it's so.

"We'll change the slogan immediately," he said.

Mr Burchfield read in the 50 Years Ago column of The Post last Friday that W. G. Burchfield and Company closed a contract in 1906 to develop the 900-lot East Houston suburb.

W. G. Burchfield, who was 19 years older than his brother, **R. O.**, died in 1951. The elder brother founded the company and **R. O.** came into the firm after his graduation from school.

When the founding brother died, **R. O. Burchfield's** son, **Bob**, came into the firm as a full partner.

Last week **R. O.** explained that a few years ago an advertising man was drawing up a few ads for the realty firm and decided to use the founding date.

"We tried to go back and figure out the exact date," **R. O.** said, "but it was pretty difficult by then. However, we thought we had pegged it at 1907. We missed it a year."



Bruce